MailUp Platform Editions

Product Code	Product Name	INCREASE
MAWEB0100	Starter Edition	4,5%
MALIG0100	Light Edition	21%
MAPRO0100	Plus Edition	8%
MAPREM100	Premium Edition	3%
MAENT0100	Enterprise Edition	3%
MAFQZ0010	Frequency-based platform	15%
MAFQZ0020	Frequency-based platform - Options: Premium support	15%
MAFQZ0030	Frequency-based platform - Options: Premium support, Attachments	15%
MAFQZ0040	Frequency-based platform - Options: Premium support, No Logo	15%
MAFQZ0060	Frequency-based platform - Options: Premium support, Attachments, No Logo	15%
MAFQZ0080	Frequency-based platform - Options: Premium support, No Logo, Deliverability Premium	15%
MAFQZ0100	Frequency-based platform - Options: Attachments	15%
MAFQZ0110	Frequency-based platform - Options: Attachments, No Logo	15%
MAFQZ0140	Frequency-based platform - Options: No Logo	15%

Additional Services and Options

Product Code	Product Name	INCREASE
MAMUL0100	Additional administrators	10%
MUBRAND01	Brand shield	8,5%
MUBRSHADV	Brand shield + Dedicated IP	7%
MAALL0100	Attachments and embedded images	7%
MAENV0100	5 additional lists	15%
MADASYIMP	Data Sync FTP - Import	15%
DELIV0001	Deliverability Premium	15%

Product Code	Product Name	INCREASE
MADASYEXP	Data Sync FTP - Export	15%
DELIV01GO	Deliverability Go	15%
MAPEC0110	PEC+	12%
MURCONSTA	Strategic Consultancy - Tactical plan: Optimise + Monitor	10%
MASMM0100	Customization	12%
MUMUPSH01	MailUp Shield	24%
M60IP0100	Dedicated IP Option	15%
MUREPENG1	Engagement Report	15%
MUCONSTRA	Strategic Consultancy - Discover + Optimise + Strategise	5%
PERSMOT01	Personalization Engine	20%
GRWESTEMA	ID Extension - Email	12%
MMSMS0101	SMS Inbound Service	15%
MUDSYEXSTE	Data Sync FTP - Export Email Statistics	15%
SMARTAT01	Smart Attachments	12%
SUPPRIORI	Priority Support	12%
VISUALI01	Display Conditions	20%
M6EST0100	Statistics	15%
MUDSYEXDIE	Data Sync FTP - Export of email unsubscribers	15%
GRWESTSMS	ID Extension - SMS	12%
MAPEC0100	PEC+ - Dedicated IP	12%
CONFIGCUS	Data Sync - Custom Configuration	15%
MURDMARC1	DMARC recurring	15%
MADASYN01	Data Sync FTP	15%
FTPZIPMAS	FTP zip - massivo	12%
GRWDELCON	Deliverability consultancy	12%
MUDSYEXISE	Data Sync FTP - Export of email subscribers	15%

Product Code	Product Name	INCREASE
REALTIM01	Real-time report	12%
CSV2SMS01	CSV to SMS	12%
MA01CLICK	Segmentation by click	15%
MUDSYEXSTS	Data Sync FTP - Export of SMS statistics	15%
MASMSIN02	Virtual number + SMS Inbound service	15%
FTPZIPTRA	FTP zip - transactional	12%
SUPPTELEF	Phone Support	12%
MASMSIN01	Dedicated number + SMS Inbound service	15%
MDASYES03	Import Data Sync email and SMS	20%
MUAIASS01	AI Assistant	12%
MAINT0100	Maintenance of Custom Integration	12%
FASNDIS01	Do not disturb mode	15%
MDASYCA05	Import Data Sync, more than 10 recipient fields	20%
MDASYEG07	Export Data Sync with group IDs	20%